

5. Rini Brothers, LLC

19245 Detroit Rd

Variance: To install a second wall sign on the south side of the building, vs only one wall sign permitted at this location. Per Section: 1193.05 (a)(1) and (2).

1193.05 COMPUTATION AND RULES OF MEASUREMENT.

The following regulations shall control the computation and measurement of sign area, sign height, window area, and building frontage.

(a) Determining Building Frontage and Building Unit. For the purposes of these sign regulations, the length of the building wall that faces a public street, that faces a public parking lot, or that contains a public entrance to the uses therein shall be considered the building frontage.

(1) The primary frontage shall be the portion of a frontage that serves as the main access point to a building or building unit. **A site/building will be considered to have secondary frontage when any of the following site/building characteristics are present:**

- A. The subject site is a corner lot;
 - B. The primary parking area is not located adjacent to a public street; and,
 - C. The building or unit has walls with ingress and egress that do not face the public street.
- (2) **Each building frontage shall be entitled to the sign area permitted in this Chapter.**