

Rita's 21960 Center Ridge Rd. Rocky River, OH August 8, 2023



YOUR BRAND AT ITS BEST™

1-800-967-2553 www.allenindustries.com

Customer Approval / Signature	
Signature:	Date:

**Proposed** 



- 48" Illuminated Brand Mark
- 12" Illuminated "ICH" Channel Letters
- Pylon Tenant Panels

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Client:	<u>Date:</u>	Estimate #:	Job #:	Page #:
Rita's	<b>06/27/23</b>	E9604	J0005732	2 of 4
Address:	File Name: RTA_E960	04_Rocky I	River, OH_2	00
21960 Center Ridge Rd	Sales:	Des	ign:	PM:
Rocky River, OH 44116	House	<b>DE</b>		EW

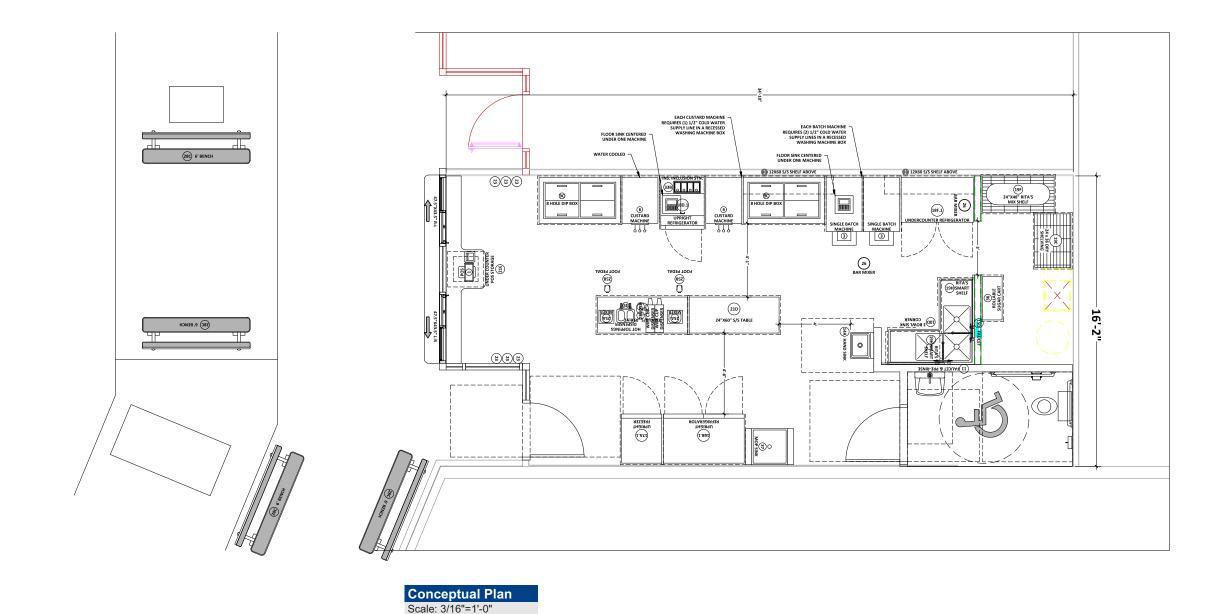
1	#	Date	Description
	<u>1</u>	06/29/23	Logo Update
Ħ	2	07/06/23	Logo Revision
	3	08/08/23	200
4	4	-	-
	5	-	-

Client Review Status

DE Allen Industries, Inc. r

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Client Signature: Approval Date:





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Client: Rita's	Date: Estimate #: Job #: Page #: 06/27/23 E9604 J0005732 3 of 4	1
Address:	File Name: RTA_E9604_Rocky River, OH_200	
21960 Center Ridge Rd Rocky River, OH 44116	Sales: Design: PM: House DE EW	

## DE Allen Industries, Inc. r

DE

Date Description 06/29/23 Logo Update

07/06/23 Logo Revision

08/08/23 200

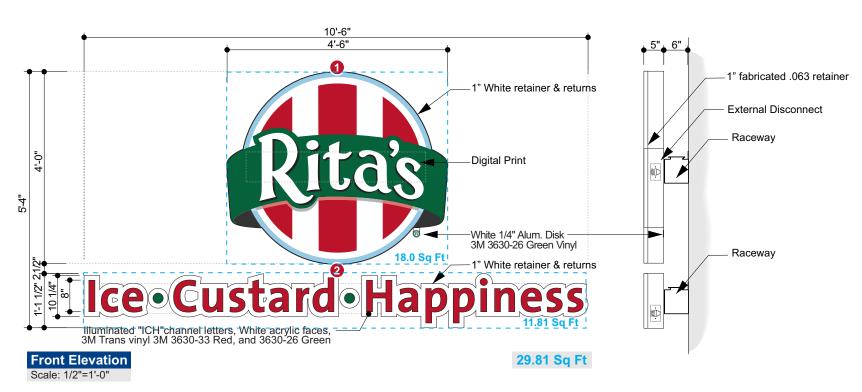
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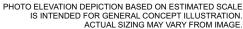
Approval Date:

### **CONCEPTUAL ONLY**









House

#### **General Specifications:**

.177" White Acrylic w/ 1st Surface Vinyl Graphics w/ 1" Trim Cap

.040" Aluminum Attached to Back Returns: 3mm ACM Backs - Pre-Finished White Backs:

Illum: White LEDs as required by manufacturer; Self Contained Power Supplies

Wall Type:

Signs Anchored on raceways as Required Per Wall Construction Install:

Electrical: Actual # of Circuits to be determined by Licensed Electrical Contractor,

(1) 20 AMP Circuit, 120 Volts



**Vinyl Specifications** 

3M 3630-26 Green

3M 3630-33 Red

**Paint Specifications** 

Matthews Semi-Gloss

Digital Print

EW





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21960 Center Ridge Rd

Rocky River, OH 44116

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Description 06/29/23 Logo Update 07/06/23 Logo Revision 3 08/08/23 200

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## **3** Rita's - Pylon Tenant Panels

FIELD SURVEY REQUIRED Prior to Release to Production







# Vinyl Specifications 3M 3630-26 Green 3M 3630-33 Red

#### General Specifications:

.150" White Polycarbonate Faces w/ 1st Surface 3M Vinyl film, Rita's brand mark to be digitally printed 3M Scotchprint with matte UV overlaminate

The size of the "®" logo should be adjusted as necessary, independently from the rest of the text, to look clear and legible, yet unobtrusive. "®" logo should not detract from the overall design. Its proportion next to the neighboring word depends a lot on the final size of each appearance. A general guideline for text is to make this symbol a little smaller than half the x-height.



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