



Taylor Hannah
L3 Sign & Image
212 Warden Ave
Elyria, OH 44035

25 February 2025

City of Rocky River
Planning Commission
21012 Hilliard Blvd
Rocky River, OH 44116

212 Warden Ave
Elyria, OH 44035

Dear Planning Commission of Rocky River,

440.377.0248

I am writing to request your consideration of a new sign at 20148 Detroit Road. The attached application proposes a 84" x 30" wall sign advertising Vitou Financial. Vitou's building is set back from the road, and the property lacks an appropriate location for a ground sign. The proposed project will give Vitou the visibility and street view their business needs.

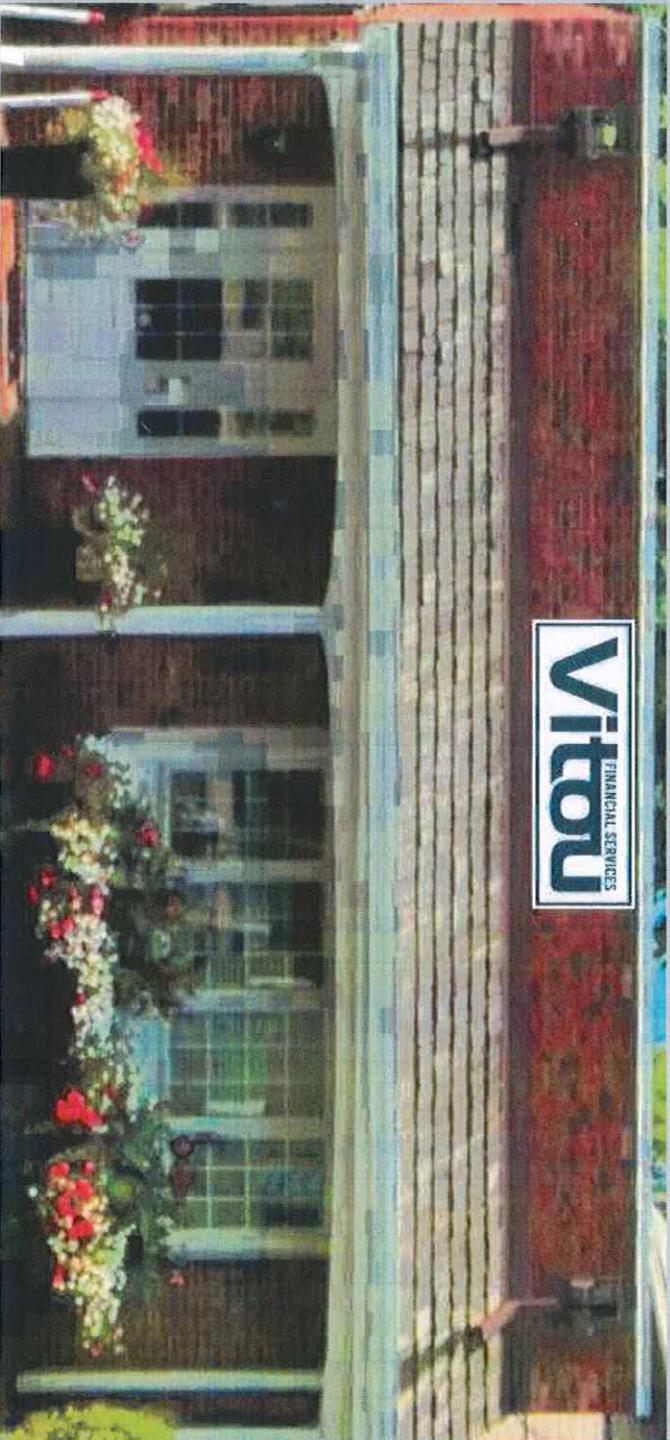
Vitou's wall sign will be fabricated out of High Density Urethane. A router will be used to route down the HDU, leaving a raised border and text. The sign will then be hand painted with premium, durable paint. The completed sign will then be installed into the brick wall space above the awning.

Thank you for taking the time to review our application. I look forward to hearing your thoughts at the upcoming meeting.

Best Regards,

Taylor Hannah

84" x 30" Routed HDU panel w/ painted finish



Project: Vitou

Project Location: 20148 Detroit Rd, Rocky River, OH 44116

Client: Jack Vitou

3 SIGN & IMAGE
212 Warden Ave.
Elyria, OH
44035

These are original designs or concepts and are the property of L3 Sign & Image and may not be shown to any individuals other than the addressee without the written consent of L3 Sign & Image. Should these designs be used in anyway other than as intended by the addressee, design changes will apply.

Client Signature:

Date Issued: 08/13/24 Revision Date: 01/07/24 Revision #:

Full Plot with Distances to Lot Lines - 20148 Detroit Rd



Close Up of Building with Frontage - 20148 Detroit Rd



Before & After Sign Installation - 20148 Detroit Rd

